

SUSTAINABLE SOCIAL ENTERPRISE

START UP TASTER SESSION



Bloomsbury Beginnings



READY TO MOVE FROM IDEA TO ACTION?

Need expert advice, accountability and support to overcome your obstacles and create a powerful, financially sustainable proposition?

Our 1.5 hour taster session offers you the opportunity to talk through your goals, your achievements to date and to learn about some great, evidence based tools to launch and sustain your venture.

The session is conducted via Zoom while social distancing measures are in place

The taster session fee is normally £40, but is being offered **free** as part of our ESF funded programme



SESSION OUTLINE



- Your venture - we'll start by looking at your goals (for the session and your enterprise), your progress and the obstacles you are facing. We'll try to answer any burning questions you have, or point you in the right direction!
- Your proposition - using the Hedgehog Concept and Lean Canvas one page business model we'll look at how successful organisations 'fail fast' to succeed faster, and how you can use these powerful business planning tools to identify the best focus for your venture. We'll show you how we bring this to life through our small group start up programmes and alumni groups.
- Your options - you'll leave the session with some concrete actions to take, and the confidence to use these frameworks on your own, with collaborators, or on our start up programme if you decide to apply.



WHAT OUR ALUMNI SAY

"It has helped me greatly to get some clarity and confidence about the business priorities of my small company. I have been much more focused since participating and things have started rolling"
Silvia, Founder, Baby Brains

"Your feedback was short and powerful. You knew exactly how to help, and your positivity was so encouraging"
Nathalie, Founder, Rejaillir Le Feu

"Your input has given us some much needed tools to evaluate what direction we need to focus on and manage ourselves more effectively"
Rokiah, co-founder, Mad Leap

YOUR COURSE DIRECTOR

Ann Nkune is founder & director of Bloomsbury Beginnings CIC. She facilitates powerful collaborations between entrepreneurs who want to make a significant impact, and uses her experience as a manager and consultant in the social enterprise sector to help grow sustainable ventures. She has supported and advised 200+ entrepreneurs through our start up programmes, more than 50 of whom have launched new ventures as a result. Many others have successfully re-launched or changed their careers. She also works with leadership teams in the community and social enterprise sector to help them become more sustainable.

